



PHOTOGRAPHY GUIDELINES

A picture helps set the tone for the creative piece, here's how to make yours a powerful image.

- Images should be well-lit, clear, and high-resolution.
- Focus on 1-3 youth in an image engaged in an activity.
- Shoot outdoors when possible and avoid flash photography.
- Get lower to the ground or at eye level with youth when shooting.
- Prompt youth with questions to elicit compelling reactions.
- Plan ahead and consider the best photographic opportunities and when youth will be most engaged and expressive.
- Shoot both wide angle and close intimate shots. Doing so will provide variety and context to your images.
- Avoid over crowded scenes.
- Be aware of the background in your images and avoid shooting youth in front of busy or uninteresting scenes.
- Limit portrait photography and focus on images of youth in action.

