



## Social Media Template

1. Use the below messaging as a guide to promoting your 4-H Tech Changers work on social media channels.
2. Use the official hashtag in all social media posts: **#4HTechChangers**.
3. Tag 4-H and Microsoft in your posts:
  - Twitter: @4H, @MSPPhilanthropic
  - Facebook: @4-H, @Microsoft

### Example Post Copy:

#### TWITTER

@MSPPhilanthropic is preparing @4H'ers in [STATE] #4HTechChangers in the community!

Thanks to @MSPPhilanthropic & @4H, youth in [STATE] are making a positive impact in their communities as #4HTechChangers!

Through the @MSPPhilanthropic-sponsored #4HTechChangers initiative, [STATE] youth are creating change in the community using digital skills and technology.

Thank you @MSPPhilanthropic for equipping @4H teens in [STATE] to be leaders in their communities through digital skills training. #4HTechChangers

Through the power of technology, connectivity & digital skills training, @MSPPhilanthropic & @4H are empowering young #TrueLeaders to be community leaders! #4HTechChangers

#### FACEBOOK

@Microsoft is preparing @4-H'ers in [STATE] #4HTechChangers in the community!

Thanks to @Microsoft & @4-H, youth in [STATE] are making a positive impact in their communities as #4HTechChangers!

Through the @Microsoft-sponsored #4HTechChangers initiative, [STATE] youth are creating change in the community using digital skills and technology.

Thank you @Microsoft for equipping @4-H teens in [STATE] to be leaders in their communities through digital skills training. #4HTechChangers

Through the power of technology, connectivity & digital skills training, @Microsoft & @4-H are empowering young #TrueLeaders to be community leaders! #4HTechChangers